

# Charter Index

## Advertising Rates US \$ ( 2007/2008 )

### Black & White ( per issue ) 1x insertion 4x insertions

One Page	\$ 860	\$ 585
Half Page	\$ 491	\$ 334
Quarter Page	\$ 281	\$ 191
Eighth Page	\$ 160	\$ 109
One inch ( strip )	\$ 91	\$ 62

### Color ( per issue ) 1x insertion 4x insertions

One Page	\$ 1290	\$ 877
Half Page	\$ 762	\$ 518
Quarter Page	\$ 463	\$ 315
Eighth Page	\$ 274	\$ 186
One inch ( strip )	\$ 165	\$ 112

### Premium Positions ( color per issue ) 1x insertion 4x insertions

Front Cover	\$ 2100	Not Available
Inside Front Cover & Facing Page	\$ 2000	\$ 1360
Inside Front Cover	\$ 1500	\$ 1020
Back Cover	\$ 1600	Not Available
Inside Back Cover & Facing Page	\$ 1600	\$ 1088
Inside Back Cover	\$ 1400	\$ 952

### Display Advertising Closing Dates

Issue <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	Premium Positions <input type="checkbox"/>	Other Advertising <input type="checkbox"/> <input type="checkbox"/>	Publishing Dates
Autumn '07	July 30th 2007	August 13th 2007	August 22nd 2007
Winter '07	October 29th 2007	November 12th 2007	November 21st 2007
Spring '08	January 30th 2008	February 12th 2008	February 18th 2008
Summer '08	April 30th 2008	May 14th 2008	May 21st 2008